Ihor Pysak

E-commerce Solution Architect & Full-Stack Developer

Groningen, NL · 5+ years of full-stack practice

ferari19@gmail.com
+31 6 18 92 89 58
linkedin.com/in/ihor-pysak
github.com/Ihor-Pysak
cv.ralice.dev

I architect and ship B2B e-commerce systems end-to-end: storefronts, custom apps, checkout-layer logic, and the back-office integrations that connect the store to ERP and fulfilment systems. I also build and run Ralice, a B2B wholesale app on the Shopify App Store.

FEATURED WORK

Holigram — private Dutch B2B wholesale platform

Mar 2026 – present

Login-gated, invite-only storefront for registered Dutch businesses. I own the technical stack end-to-end: custom Shopify storefront, checkout-layer logic, Node/TypeScript back-office integrations and B2B email engineering.

- **Wholesale product card.** On-card variant selection, live price × quantity, stock indicator and add-to-cart without a page redirect.
- **Volume-discount engine.** Tiered discounts calculated client-side, with live tier snapping and a strikethrough on the original price.
- **Shipping rules.** Free-shipping thresholds, category surcharges and regional pricing, evaluated in sequence.
- **Integration layer.** A typed Node/TypeScript layer to sync products, inventory and orders between the store and the back-office ERP, built with idempotency, rate-limit handling and dry-run safety.

Also shipped: cart page redesign · product page redesign · checkout-layer custom logic · custom shipping logic · geo-restriction system · b2b email engineering · custom font delivery · dual-language architecture.

Ralice — B2B wholesale catalogs for Shopify (solo product)

Live on the Shopify App Store

Customer-tag-based wholesale rates enforced at checkout by a Rust Shopify Function (no draft orders), unlimited customer catalogs with per-variant overrides and volume tiers, Quick Order Form, reorder and saved order templates, and B2B analytics (at-risk accounts, reorder timing, cohort retention, CLV) in hand-rolled SVG. Architecture to App Store, solo. React Router v7 · Rust · Supabase · Polaris · Vercel.

apps.shopify.com/ralice · ralice.app

EXPERIENCE

E-commerce Solution Architect & Full-Stack Developer — Holigram

Mar 2026 – present

Groningen, NL · Hybrid

Owns the technical stack end-to-end: custom Shopify storefront, checkout-layer logic, Node/TypeScript back-office integrations, and B2B email engineering.

Freelance Web Developer — Self-employed

May 2022 – Apr 2026

Dutch SMB clients · Freelance

Business websites, Laravel applications, hand-coded responsive landing pages for Dutch small- and mid-sized businesses.

Fullstack PHP Developer — Tabelaofert.pl Sp. z o.o.

Jan 2022 – May 2022

Poland · On-site

UI redesigns and new features on a Polish real-estate platform — PHP backend and customer-facing frontend.

Fullstack Intern — Modern Expo

Nov 2021 – Dec 2021

Lutsk, Ukraine · On-site

Internal Laravel web application — first production codebase, full-stack exposure end-to-end.

Freelance studio: ralice.dev · **Selected sites:** viktoria-langjahr.de (Emotional coaching practice in Olpe, Germany) · lym-bouw.nl (Dutch construction company)

SKILLS

Frontend	HTML5, CSS3, JavaScript (ES5+), TypeScript, React, Astro, Responsive Design, Shopify Liquid, AJAX
Backend	PHP, Laravel, Node.js, Rust, REST APIs, MySQL, Supabase / Postgres
E-commerce	Shopify theme, Admin / Storefront APIs, Shopify Functions, Custom Shopify apps, ERP integrations, Klaviyo, B2B storefronts, Email engineering
Integrations	Cross-system data sync, Products / inventory / orders, Scheduled jobs, REST + GraphQL, Webhooks
Tooling	Git, VS Code, Figma, Claude Code, Vercel, Terminal

EDUCATION

Lutsk National Technical University

Bachelor's — incomplete · Lutsk, Ukraine

Technical College of LNTU

Computer Engineering · 2017 – 2021 · Lutsk, Ukraine

LANGUAGES

Ukrainian	Native
Russian	Native
English	Advanced
Dutch	Working · NL resident
Polish	Intermediate